

2020 Census Program Management Review

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U.S. Census Bureau

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Welcome and Kickoff

Housekeeping Items

- Restrooms
- Emergency exits
- Reminder: Meeting is being broadcast internally via our E-TV, as well as externally via a publicly available broadcast. Consider all microphones live at all times when having sidebar conversations.
- For questions, please remember to speak directly into the microphones for the benefit of other participants, including those watching via the internal E-TV and those participating via any external broadcast.
- Lunch break
 - Approximately at 11:45 a.m.
 - May be shortened if discussions take longer than planned

Today's Agenda

- Discuss some early results and lessons learned from our 2014 Census Test and how we are quickly moving toward 2015 testing and a 2020 design decision.
- Then, we will hear an overview of our 2015 testing activities and dive into more specifics around two of our 2015 site tests.

Today's Agenda (cont.)

Questions?

- Q&A encouraged, but a lot of information to convey today
- Due to time limitations, some questions may need to be addressed offline
- Responses will be sent to all participants

Email us at –

census.2020.program.management.review@census.gov

- Send questions by October 24, 2014

Mark your calendars:

Next PMR is planned for January 9, 2015

Program Management Updates

- On track to reach our expected design decision at the end of fiscal year 2015
- Developing and updating our plans and requirements around 2015 and 2016 testing activities. You will hear more about 2016 testing activities at the next PMR.
- Continuing to monitor and mitigate our program-level and project-level risks
 - Added a new risk regarding the Reengineered Address Canvassing operation
 - For administrative records use, two risks were closed and replaced by two new risks, one with an INTERNAL focus and the other with an EXTERNAL focus
- Moved the 2020 Census Program earlier in the Census Enterprise Data Collection and Processing (CEDCaP) systems implementation schedule

Program Management Updates (Cont.)

- Currently operating under a 72 day continuing resolution
- Focus is on conducting the activities necessary to make the design decisions by September 2015
- The 2020 Census Website was officially launched yesterday

As We Close Out the 2014 Census Test...

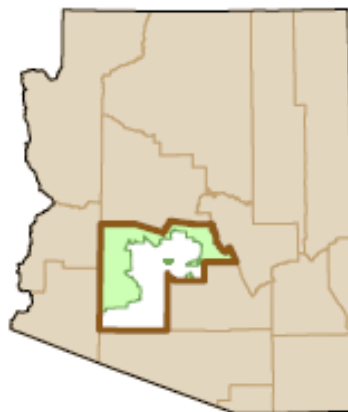
- Accomplished and learned a lot
- Great collaboration across directorates and divisions
- Using the electronic hand-held enumeration device worked
- The next discussion by Andrea Brinson, Elizabeth Poehler, and Michael Bentley's discussion will provide preliminary results from this important test

**A big congratulations to everyone that worked or
contributed to the 2014 Census Test Team**

Breaking News!!!

2015 Site Selections for the 2020 Census Tests

Maricopa County, Arizona



Savannah, Georgia Media Market

(includes Savannah and neighboring counties in South Carolina and Georgia)



Questions

- Send questions to the email address below.

census.2020.program.management.review@census.gov